

## Claims

1. A method of servicing a customer of a contractor by a third-party website provider, such method comprising the steps of:
- 5 providing a first website by the third-party website provider for use by the customer in selecting product options of product offerings available from or through the contractor;
  - receiving from the customer through the first
  - 10 website a selection of an option of the options provided by the contractor; and
  - collecting a fee or commission based upon the received selection made by the customer.
- 15 2. The method of servicing a customer of a contractor as in claim 1 further comprising password protecting the first website.
- 20 3. The method of servicing a customer of a contractor as in claim 1 wherein the step of collecting the fee or commission based upon the selection made by the customer further comprises collecting the fee or commission from the contractor.
- 25 4. The method of servicing a customer of a contractor as in claim 1 wherein the step of providing the first website further comprises providing a webpage associated with a feature offered by the contractor.
- 30 5. The method of servicing a customer of a contractor as in claim 4 wherein the step of providing the webpage further comprises providing a plurality of options on

the webpage relating to the feature for selection of the option by the customer.

✓ 6. The method of servicing a customer of a contractor  
5 as in claim 5 further comprising providing a plurality of webpages each related to a feature provided by the contractor to the customer.

7. The method of servicing a customer of a contractor  
10 as in claim 4 further comprising providing a hyperlink to a manufacturer on the webpage for selection by the customer.

8. The method of servicing a customer of a contractor  
15 as in claim 7 wherein the step of providing the hyperlink further comprises collecting a commission from the manufacturer for any sale based upon activation of the hyperlink.

20 9. The method of servicing a customer of a contractor as in claim 1 further comprising providing a second website associated with the first website by the third-party website provider for entry of information related to the customer by the contractor.

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10. The method of servicing a customer of (a) contractor as in claim 9 wherein the entered information further comprises features.

30 11. The method of servicing a customer of a contractor as in claim 9 wherein the step of providing the second

website further comprises allowing access to the second website by a party designated by the customer.

✓ 12. The method of servicing a customer of a contractor  
5 as in claim 9 wherein the entered information further comprises an identifier of the customer.

✓ 13. The method of servicing a customer of a contractor  
as in claim 9 further comprising password protecting  
10 the second website.

✓ 14. The method of servicing a customer of a contractor  
as in claim 1 further comprising displaying an advertisement of a vendor on the first website.

15 ✓ 15. The method of servicing a customer of a contractor  
as in claim 14 further comprising collecting a commission from the vendor for displaying the advertisement.

20 16. The method of servicing a customer of a contractor  
as in claim 14 further comprising allowing the contractor to customize the first website for the contractor's product offerings.

25 ✓ 17. The method of servicing a customer of a contractor  
as in claim 14 further comprising providing upselling options to the customer based upon the option selected by the customer.

website for access by a general public for general  
information on features provided by the contractor.

19. The method of servicing a customer of a contractor  
as in claim 1 further comprising exchanging design  
files between the builder and a third party contracting  
designer.

20. The method of servicing a customer of a contractor  
as in claim 1 further comprising exchanging product  
files among the builder, suppliers and manufactures  
using a common file format.

21. An apparatus for servicing a customer of a  
contractor by a third-party website provider, such  
apparatus comprising:  
means for providing a first website by the third-  
party website provider for use by the customer in  
selecting product options of product offerings  
available from the contractor;  
means for receiving from the customer through the  
first website a selection of an option of the options  
provided by the contractor; and  
means for collecting a commission based upon the  
received selection made by the customer.

22. The apparatus for servicing a customer of a  
contractor as in claim 21 further comprising means for  
password protecting the first website.

23. The apparatus for servicing a customer of a  
contractor as in claim 21 wherein the means for

collecting the commission based upon the selection made by the customer further comprises means for collecting the commission from the contractor.

5 ✓ 24. The apparatus for servicing a customer of a contractor as in claim 21 wherein the means for providing the first website further comprises means for providing a webpage associated with a feature offered by the contractor.

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✓ 25. The apparatus for servicing a customer of a contractor as in claim 24 wherein the means for providing the webpage further comprises means for providing a plurality of options on the webpage  
15 relating to the feature for selection of the option by the customer.

✓ 26. The apparatus for servicing a customer of a contractor as in claim 25 further comprising means for  
20 providing a plurality of webpages each related to a feature provided by the contractor to the customer.

✓ 27. The apparatus for servicing a customer of a contractor as in claim 24 further comprising means for  
25 providing a hyperlink to a manufacturer on the webpage for selection by the customer.

✓ 28. The apparatus for servicing a customer of a contractor as in claim 27 wherein the means for  
30 providing the hyperlink further comprises means for collecting a commission from the manufacturer for any sale based upon activation of the hyperlink.

✓ 29. The apparatus for servicing a customer of a contractor as in claim 21 further comprising means for providing a second website associated with the first website by the third-party website provider for entry of information related to the customer by the contractor.

✓ 30. The apparatus for servicing a customer of a contractor as in claim 29 wherein the entered information further comprises features.

✓ 31. The apparatus for servicing a customer of a contractor as in claim 29 wherein the entered information further comprises an identifier of the customer.

✓ 32. The apparatus for servicing a customer of a contractor as in claim 29 further comprising means for password protecting the second website.

✓ 33. The apparatus for servicing a customer of a contractor as in claim 21 further comprising means for providing a third website for access by a general public for general information on features provided by the contractor.

34. An apparatus for servicing a customer of a contractor by a third-party website provider, such apparatus comprising:

a first website provided by the third-party website provider for use by the customer in selecting

product options of product offerings available from the contractor;

a selection processor receiving from the customer through the first website a selection of an option of  
5 the options provided by the contractor; and

*sub  
as*  
a commission processor adapted to collect a commission based upon the received selection made by the customer.

10 ✓ 35. The apparatus for servicing a customer of a contractor as in claim 34 further comprising a password adapted to protect the first website.

✓ 36. The apparatus for servicing a customer of a  
15 contractor as in claim 34 wherein the first website further comprises a webpage adapted to provide a feature offered by the contractor.

✓ 37. The apparatus for servicing a customer of a  
20 contractor as in claim 36 further comprising a plurality of webpages adapted to provide a plurality of features provided by the contractor to the customer.

38. The apparatus for servicing a customer of a  
25 contractor as in claim 34 further comprising a hyperlink to a manufacturer on the webpage for selection by the customer.

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